

Graduate Recruitment



Summary Report 2012 - 2016

Background

NZUniCareerHub is the premier recruitment tool for employers to source university students and graduates.

NZUniCareerHub promotes a unified university voice. It strengthens the relationship between industry and the university sector, thus increasing the opportunities for successful graduate outcomes.

At a time when the **Government's Tertiary Education Strategy** is increasingly focusing on the outcomes of tertiary programmes, the interface between universities and employers is ever more important.

NZUniCareerHub is unique in the world. The system provides a 'one-stop-shop' tool for employers to advertise graduate vacancies, internships, scholarships, summer work, contract work, research opportunities and work experience. It provides a direct pipeline for graduate talent, as employers advertise directly to their chosen universities.



Highlights 2012 - 2016

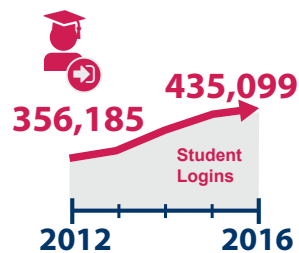
2,419

Employers
Advertised
Vacancies



1,865,288

Student
Logins



46,265

Vacancies
Advertised



Each Year Between 2012 - 2016 On Average

800
Employers

Advertised

9,000
Vacancies

398,508
Times

Viewed

49,000
Students

By

Employer testimonials

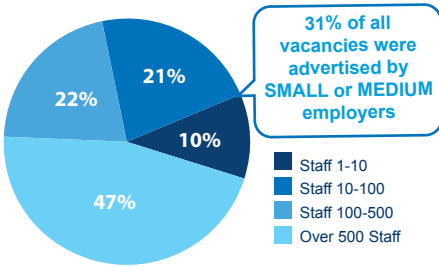
NZUniCareerHub has been an invaluable additional sourcing channel to target both undergraduates and graduates for roles we have vacant within CBRE. Given other forms of advertising are more general in approach, NZUniCareerHub is targeted towards the types of candidates we are wanting to attract. **CBRE**

We use NZUniCareerHub to find suitable candidates for our Graduate Development Programme. NZUniCareerHub is a great way to get visibility for our positions and a good volume of applicants. **Transpower**

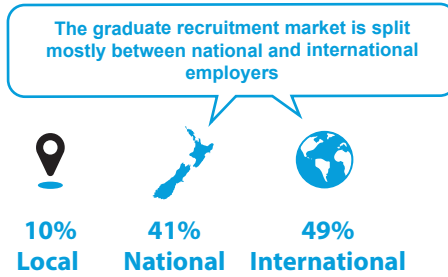
I have successfully used NZUniCareerHub now for a couple of our big events and it has been an invaluable way to reach students who want to take part in voluntary work with us. **Heart Foundation**

Fantastic to have one easy to use platform to reach multiple Universities. When assistance is required staff are approachable and efficient. **Grant Thornton**

Employers advertising by size and vacancy number



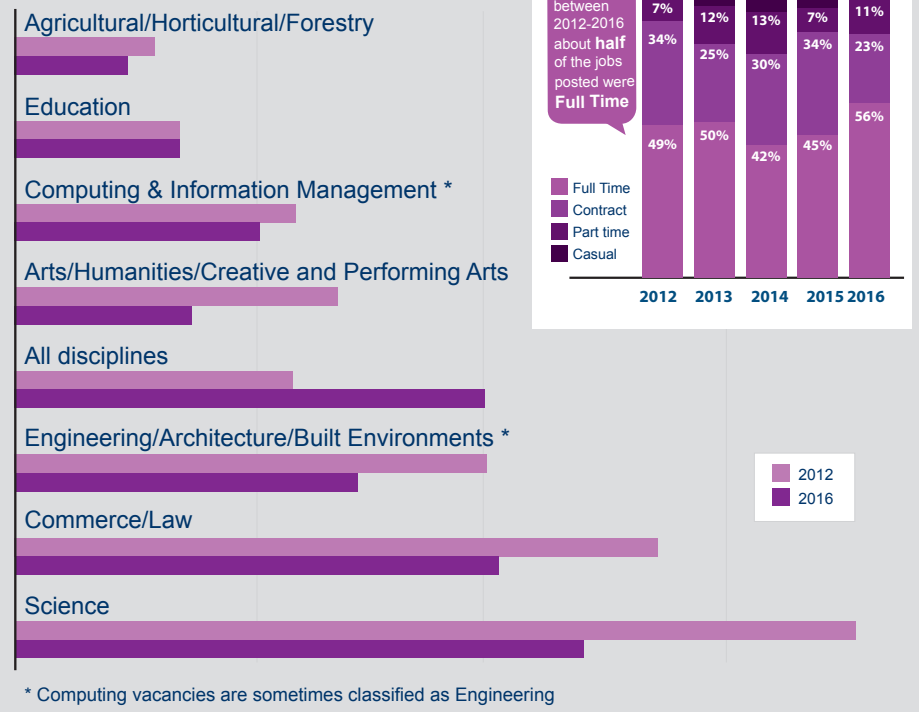
Vacancies by employer scope



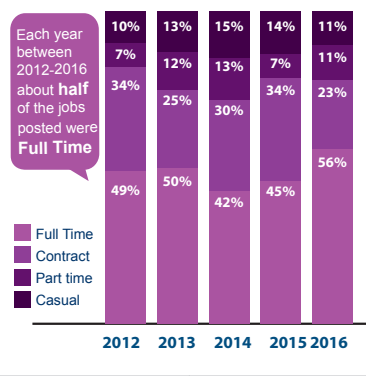
NZUniCareerHub enables the Universities to **Monitor and Track** Graduate Recruitment Employment Trends on a national basis

Vacancies by discipline

Employers are increasingly looking for a wider range of disciplines



Full-time work vs other types



Growth in Vacancies by Employment Type 2012 - 2016

Final year/ Grad programmes

↑ +84%

Summer employment

↑ +71%

Full time immediate employment

↑ + 2%

Part time Casual employment

↑ + 5%

Internships

↑ +12%

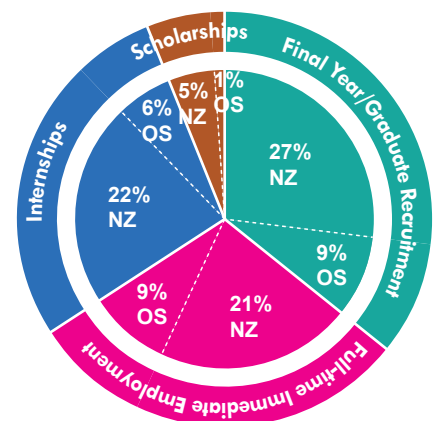
Information is Power

Employers who advertise through NZUniCareerHub target university students and graduates, allowing us to obtain valuable data about **employment trends** in this specific recruitment area. This information can be further used to highlight the value of higher education degrees, and to enhance career support provided to school leavers and university students.

Tapping into University Talent - why it works

NZUniCareerHub strengthens direct relationships between employers and the universities. NZUniCareerHub works because it provides a direct pipeline for employers to tap into graduate talent and advertise directly to their chosen university. It is important that NZUniCareerHub continues to effectively market its **unique value to local, national and international employers** in an increasingly competitive recruitment market.

Vacancies by type and location



OS Overseas
NZ New Zealand