How to: understand the students’ view

What students and graduates see when they view your vacancy listings

www.nzunicareerhub.ac.nz
The students’ view

Students view NZUCH listings differently to employers. They search and access your advertisements via their own universities’ online careers centre.

In a typical search a student will log on to their university’s career centre through the university site. They may be prompted by the weekly newsletter, careers centre promotion, through a discussion with a careers advisor or their tutor.

In this example, the weekly newsletter contains a reminder about the services available on the students’ version of their NZ University’s CareerHub.

The weekly newsletters are sent by each member university to subscribers from the careers team.

This example is from Lincoln University’s weekly email.

Emails can showcase current and new vacancies, scholarships and internship opportunities and always include a prompt for students to view the full listings online.
University careers site example

Once logged in, students and graduates are then able to view and search career services information from their university, including jobs, events, news and careers resources.

These examples are from Massey University’s careers section, but all member universities have the same features.

Student job searches

A list of jobs may appear which are recommended for the student based on their preferences. Also highlighted employers link to detailed employer profiles as well as latest job links. Students can browse these links or search for jobs using defined fields including location and type of role.

You can find out more about how to ensure you feature on the weekly newsletter, university careers home page, or to further promote your organisation or vacancy to students online or on campus by contacting the relevant university careers services.

See www.nzunicareerhub.ac.nz for details.
The students’ view ctd...

Job search results
Once the student searches online, a list of jobs matching their preferences appears, featuring the job title and brief description that you have created in the employer dashboard, company name and location. Plus the closing date for applications.
Your vacancy listing: what they see...
The student can then select a vacancy to view. You only need to enter the vacancy details on to NZUCH once, however the vacancy can appear on multiple universities’ career sites. This is the format in which your advertisement will appear on screen to students on the Massey University website, for example.

Here is the same advertisement on the Lincoln University website.

As you can see, the content and layout are identical as they are generated from your vacancy listing on NZUCH (although the appearance has been adjusted to fit with each university’s own brand guidelines).

To place a vacancy listing, log in to the employer section or register at www.nzunicareerhub.ac.nz

Or call our friendly team on: 04 463 9681 or 0800 698 644.